Anthony Purzycki Garcia
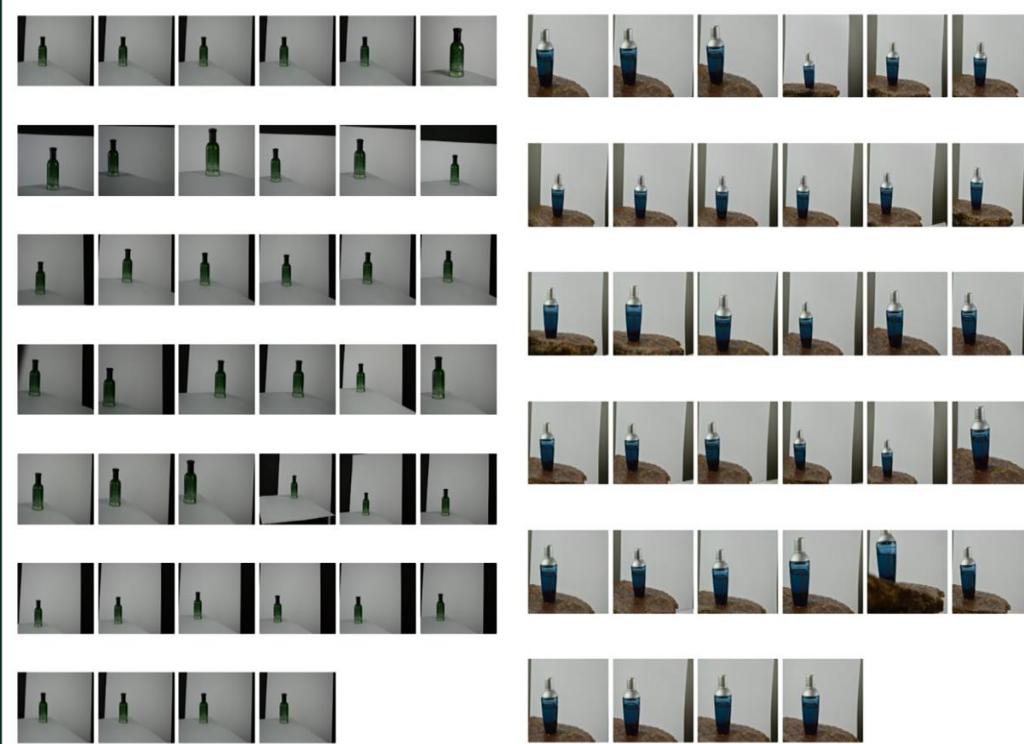
Portfolio

Here's my first piece of work where I photographed a Hugo Boss bottle placed on a piece of wood. I then Photoshopped the photo to match the brand's look and feel, making sure everything stayed visually consistent. This was done to present the fragrance to my target market and give off a beach-like vibe that connects with the idea of freshness and relaxation.
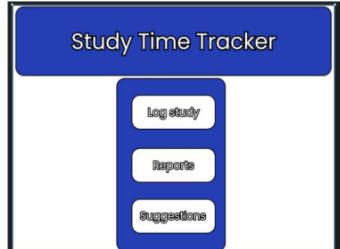
here is my website, which I've been developing since January 2025. It's still a work in progress as I'm continuing to add different features and sections to it. The main purpose of this website is to showcase all my projects and display the progress I've made throughout my work.

Here I began testing new fonts to see which one I think is best.

AnthonyPG → Gloock

AnthonyPG → Geologica

AnthonyPG → Francois One

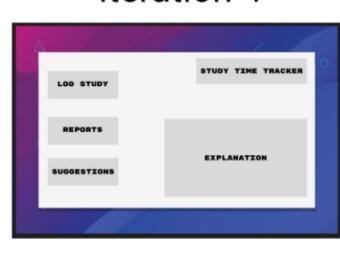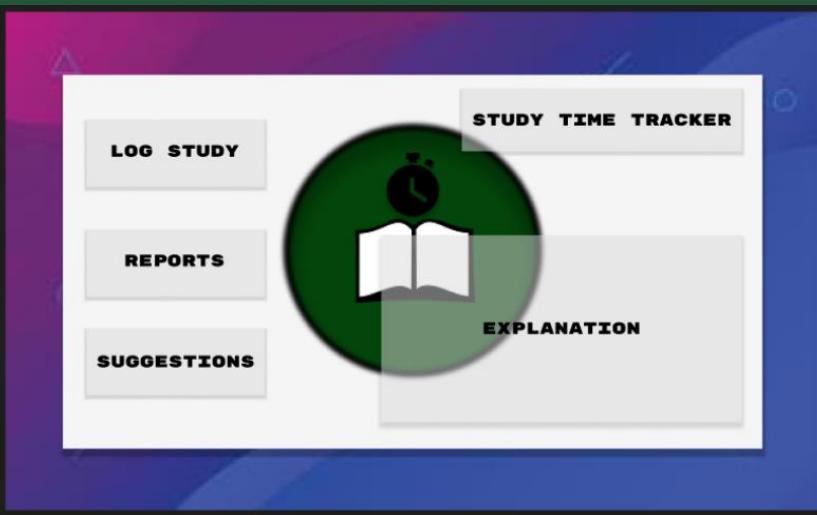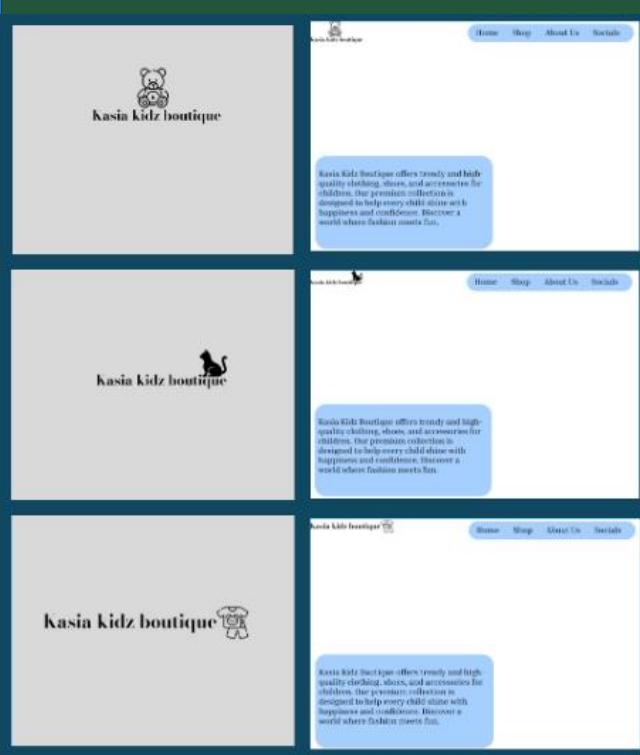I designed a website that I'm creating for my A-Level Computer Science NEA. In this project, I developed my skills in web design and web development while building the structure and layout of the site.
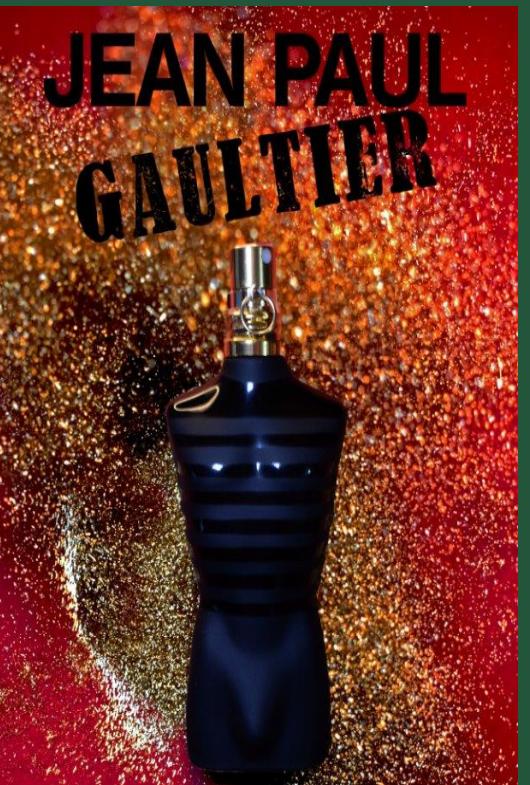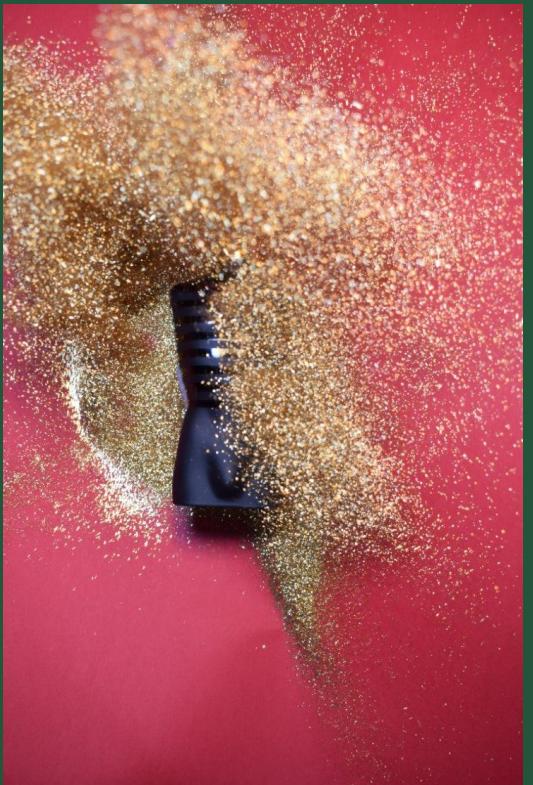
Here I completed some freelance work for a company called "Kasia Kids Boutique." For this job, I designed new logos, banners, and their website. I created mock-ups for each logo design and layout ideas for their website and banners. The goal was to give the brand a fresh and modern look that matched their style and audience, making their online presence feel more professional and consistent.
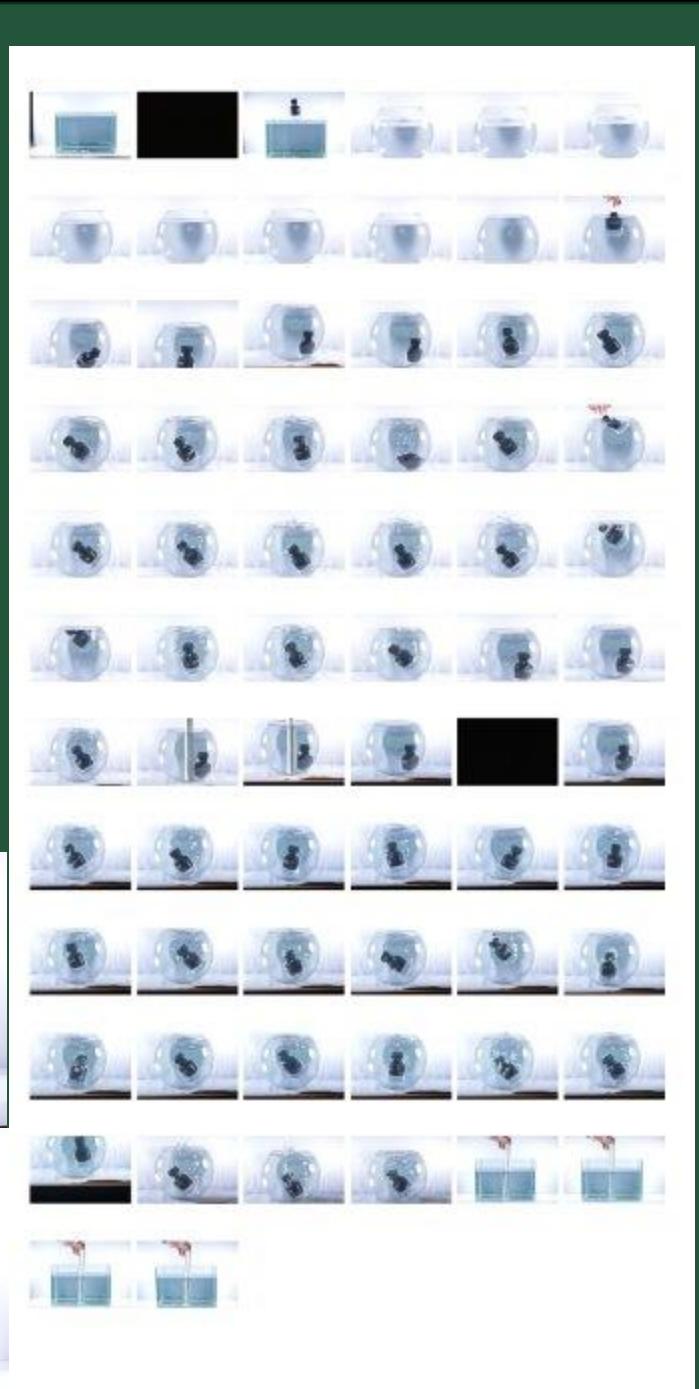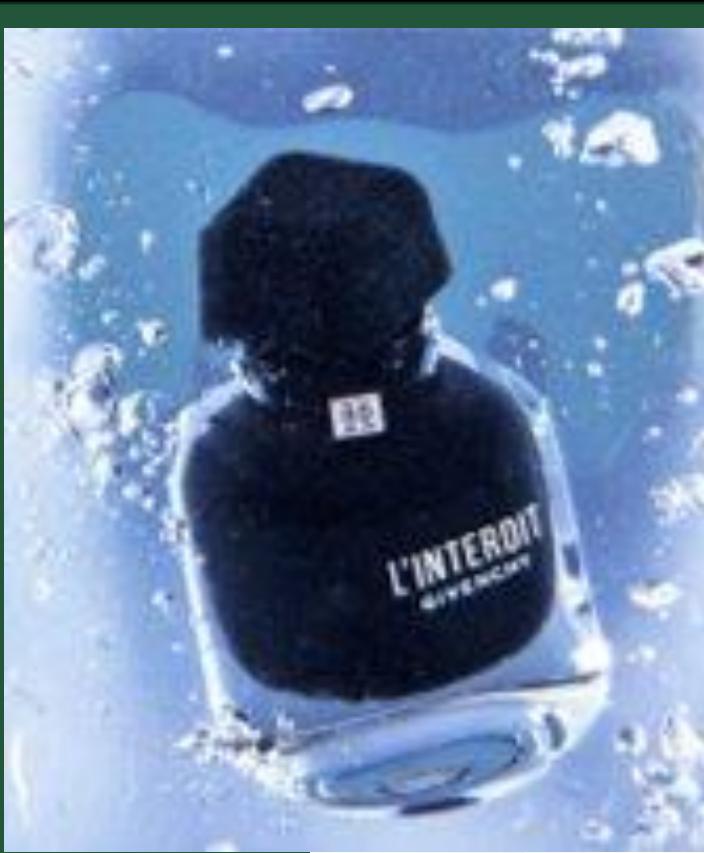
I developed my skills in both photography and graphics. In this photo, I shot a fragrance bottle while glitter was being thrown at it, creating an interesting and dynamic effect. This helped me experiment with motion, lighting, and color to make the final image stand out.
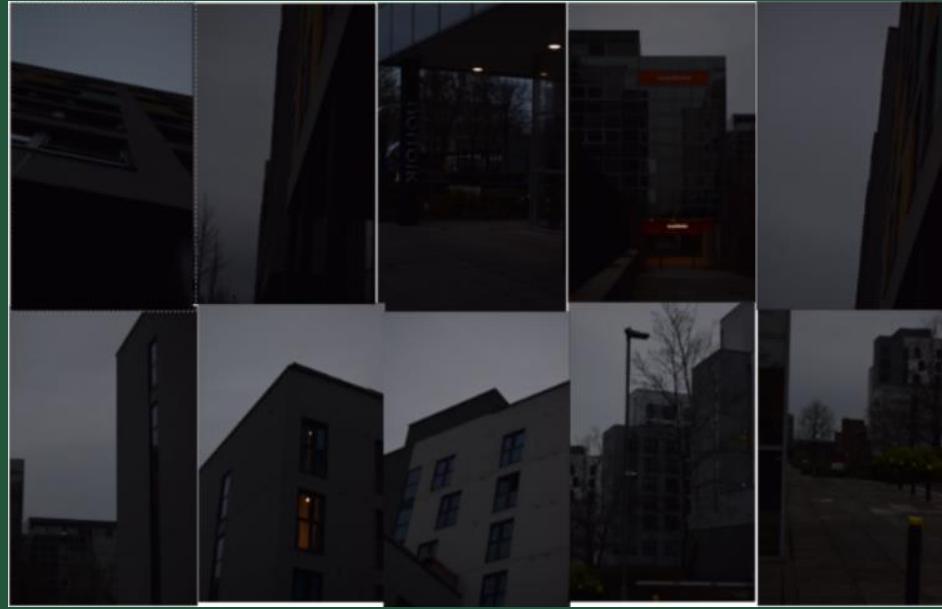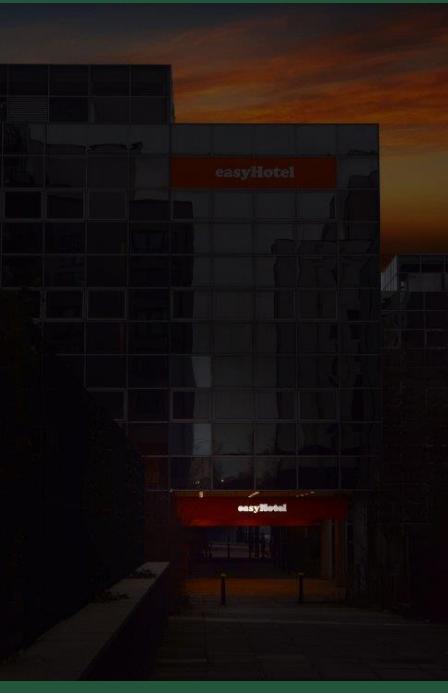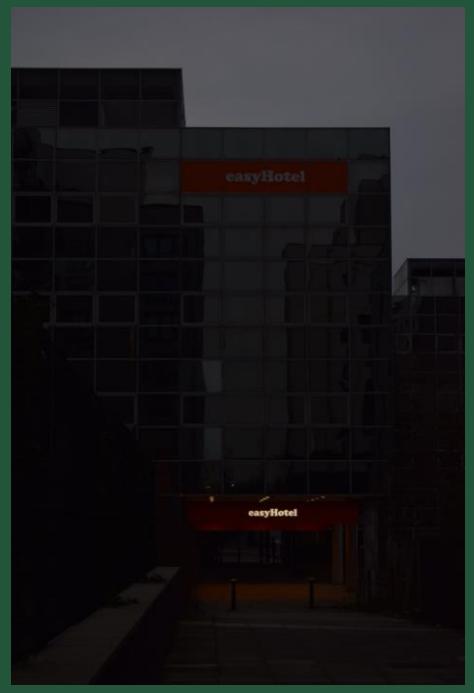
JEAN PAUL
GAULTIER

In this project, I worked on photographing glitter with a fragrance bottle to create an exploding effect, making the photo look energetic and eye-catching. I focused on using lighting and color to make the glitter stand out and give the whole image a warm, luxurious vibe.

Here is another one of my photography pieces that I've edited to showcase my skills within branding. For this project, I focused on creating a photo that not only looks professional but also represents a high-end, branded feel. I worked on the lighting, composition, and editing to make the product stand out while keeping the overall vibe consistent with modern advertising styles. This project really helped me refine how I approach brand-focused photography and how small details can change the whole look of a shot.

in this project I worked on urban landscaping where I photographed a building from the corner implementing leading lines, then I used photoshop to add noise and add a color effect to the photo to make it

In this project I photographed an Easy Hotel building as part of an urban landscape theme. The logo had a nice warm lighting, so I edited the sky to match it and darkened the photo to make everything blend better. This helped the overall image feel more balanced and gave it a clean, finished look.

GIVENCHY
L'INTERDIT

Here is my sixth project that I worked on. In this project, I photographed a Givenchy fragrance bottle, focusing on creating a strong and captivating energy within the photo. I then used Adobe Photoshop to enhance it further by adjusting the lighting, shadows, and overall tone to give it a luxurious and professional look. I also used typography to present the image as if it were part of a marketing campaign aimed at my end user.